



EXPERIENCE

Graphic Designer - TRINDGROUP (B2B Agency) // July 2021 - Present

Assists the marketing team in developing a range of print and digital materials for industrial companies as well as conceptualize and develop brand identities. Aid with the planning, production and creative direction for advertising, email marketing, social media, and web designs and other marketing initiatives to ensure accurate execution of promotional materials.

Freelance Graphic Designer - Randall-Reilly // December 2018 - June 2021

Support the Creative Director in creating web assets as well as advertising material. Additionally, design logos for trucking, recruiting, and construction companies.

Freelance Illustrator- RA Anderson // May 2019 - December 2019

Created illustrations for childrens books: *Girl Sailing Abroad The Western Star*, *Puffins Take Flight*, *Puffins Encounter Fire and Ice*, *Puffins Off The Beaten Path*, and *Cody the Cockatrice*.

ACHIEVEMENTS

2024

PRCA Medallion Award: Award of Merit - Community Relations and Public Service

2023

PRCA Medallion Award: Award of Merit - Community Service Campaign

2022

American Advertising Awards AAF Birmingham: Silver ADDY Award - Visual Typeface Design

WORK National Juried Student Design Exhibition: Brand Identity, Typeface, and Packaging

2021

American Advertising Awards District 7: Silver ADDY Award - Element of Advertising

American Advertising Awards AAF Birmingham: Gold ADDY Award - Sales & Marketing for Packaging

American Advertising Awards AAF Birmingham: Silver ADDY Award - Element of Advertising Logo Design

American Advertising Awards AAF Birmingham: Silver ADDY Award - Online/Interactive for Apps

Creative Quarterly Journal Issue 61: Winner in Graphic Design

Creative Quarterly Journal Issue 61: Graphic Design Runner-up – Three entries selected

Glitch Mississippi State National Juried Design Student Competition: "Illustration Honorable Mention" and "Interactive Honorable Mention"

48th Annual JSU Juried Student Art Show

2020

Flux Design Competition: "Honorable Mention" for Branding Identity and "Identity Winner"

Flux Design Competition: "Best in Category" for Packaging and "Packaging Winner"

Flux Design Competition: Poster Category Winner

Glitch Mississippi State University National Juried Design Student Competition: "Best in Typography" and "Best in Branding"

WORK National Juried Student Design Exhibition: Three entries selected

47th Annual JSU Juried Student Art Show: "Best in Ceramics" and "Third Best in Show"

EDUCATION

Jacksonville State University

B.F.A. Graphic Design

2021

GPA 3.94

Annie Forney Daugette Award

(Highest Department of Art & Design GPA)

SKILLS

Adobe Creative Suite

- Illustrator
- Indesign
- Photoshop

WordPress

Campaign Monitor

SharpSpring

Mailchimp

Procreate

Photography

Apple Software

Basecamp

Dropbox

Toggl Track

INTERESTS

Cellist

Going to Museums

REFERENCES

TRINDGROUP

Upon Request

Karine Parker

Randall Reilly Creative Director

Karineparker@randallreilly.com

Seth Johnson (JSU)

Head of Department of Art & Design

sjjohnson@jsu.edu

Jamie Runnells (JSU)

Graphic Design Professor

jrunnells@jsu.edu

Chad Anderson (JSU)

Graphic Design Professor

wcanderson@jsu.edu